

A photograph of children in yellow shirts fishing by a pond. The text is overlaid on the top left of the image.

SAN JOSE
**PARKS, RECREATION &
NEIGHBORHOOD SERVICES**

Activate SJ Update

Steering Committee Meeting: August 30, 2018

Today's Agenda

1. Welcome
2. Document Status
3. Guiding Principles
 - Value Statements
4. Next Steps



Welcome!



Document Status Update



Guiding Principles

- Stewardship
- Nature
- Equity and Access
- Identity
- Public Life



What we seek to
become: (Vision)

**Building Community.
Inspiring Belonging.
Creating Safe, Healthy
Neighborhoods.**

What we do:
(Mission)

**Connecting people to people
and people to places
for a lively San José.**

How we will do it:
(Guiding
Principles)

Stewardship

Nature

**Equity &
Access**

Identity

Public Life

Process





Stewardship

Take Care of What We Have - *Build Forward*

Stewardship

Take Care of What We Have - *Build Forward*

We will treasure and enhance our existing parks, programs, community facilities, and trails.

We will be flexible and innovative to continuously improve everything we do.

We will welcome and engage all members of the community to care for our spaces, resources, and programs.

We will diversify our funding for a sustainable park and recreation system.

We will build, equip, and recognize a workforce that takes pride in their service to the community.

Stewardship

Take Care of What We Have - *Build Forward*

- What resonates?
- What doesn't resonate?
- What's missing?





Nature

Protect, Preserve, and Promote

Nature

Protect, Preserve, and Promote

We will enhance opportunities to connect people to nature through programs, scenic facilities, and open spaces.

We will reflect our native and historical California landscape to create a sense of place.

We will protect, preserve, and promote nature for our growing city.

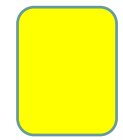
We will honor nature and wildlife through intentional design.

We will support the community's resiliency and well-being with access to natural, recreational spaces.

Nature Protect, Preserve, and Promote

- What resonates?
- What doesn't resonate?
- What's missing?





Equity & Access

Quality Places for Everyone to Gather, Connect and Play

Equity and Access

Quality Places for Everyone to Gather, Connect and Play

We will partner with the community to facilitate authentic public engagement to deliver services valued by our diverse neighborhoods.

We will provide exceptional experiences and destinations for all ages, abilities, and backgrounds to enhance quality of life in San José.

We will prioritize opportunities for communities in need.

We will promote healthy communities by ensuring every resident is 10 minutes to a quality park, community facility, or trail.

Equity and Access Quality Places for Everyone to Gather, Connect and Play

- What resonates?
- What doesn't resonate?
- What's missing?





Public Life

Building Community through Fun

Public Life

Building Community Through Fun

We will connect our diverse neighborhoods to strengthen San Jose pride and unity.

We will activate spaces that build bridges and transcend neighborhood boundaries.

We will offer opportunities to connect, belong, and play for a healthier community.

We will provide safe places and programs for people to gather, create memories, and make friends.

Public Life Building Community Through Fun

- What resonates?
- What doesn't resonate?
- What's missing?





Identity

A premier System of Parks, Recreation
and Neighborhood Services

Identity

A Premier System of Parks, Recreation and Neighborhood Services

We will welcome and celebrate San José's diversity, culture, and history.

We will create memorable and iconic destinations that provide exceptional experiences.

We will develop and cultivate a workforce that reflects the community we serve.

We will advance our reputation as one of the nation's healthiest cities.

We will embrace the innovative spirit of San José to serve the community.

Identity

A premier System of Parks,
Recreation
and Neighborhood Services

- What resonates?
- What doesn't resonate?
- What's missing?



NEXT STEPS



ACTIVATE SJ

QUESTIONS?

